



## **Social Media Manager Intern**

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The Social Media Intern will administer Abundance of Hope Center's social media marketing and advertising.

Administration includes but is not limited to:

- Deliberate planning and goal setting
- Performing research on current trends and preferences
- Development of AofH brand awareness and online reputation
- Content management
- SEO (search engine optimization) and generation of inbound traffic
- Communicate with and maintain relationships with viewers/followers

Requirements:

- Work experience as a social media manager
- Copywriting skills
- Ability to create engaging content (text, image, video)
- Knowledge of online marketing channels
- Familiarity with web design
- Excellent communication skills
- Web design experience
- Writing, research and presentation skills
- Technical skills

The Social Media Manager must be a motivated, creative individual with experience and a passion for connecting with current and future participants, community members and donors.

Send Cover Letter and Resume to [communications@abundanceofhopecenter.org](mailto:communications@abundanceofhopecenter.org)